



From protecting your world to protecting your facility and premises

Grasim Industries Limited Chemical Division, is a flagship company of the Aditya Birla Group global conglomerate. We are the leaders and pioneers in disinfection chemistry, known to work closely with industries & municipal authorities across India.

The complete protection we give to the world is now coming to you through our latest range of disinfectants & cleaners. This range assures tough & reliable protection against all kinds of germs, thanks to the powerful chemistry and decades of expertise. Our products ensure superior cleaning through a powerful formula.

Total Germ Protection Everyday in Every Way!

POWERIT from Grasim Industries Limited - the house of Aditya Birla Group, brings to you a complete range of specialized products for all usage occasions across multiple areas and surfaces, offering assured 99.9% germ kill^ and effective deep-cleaning for your needs.

The entire range has very high efficacy levels against a broad spectrum of bacteria, fungi, and viruses with powerful active ingredients recommended by leading health organizations. The floor cleaner, and fabric sanitizer are also enhanced with a unique silver technology.

This means your facilities and premises are safe, every day in every way.

Most products just clean. Powerit disinfects too!





^ As per standard testing protocol

Institutional Facilities

POWERIT covers a very wide spectrum of spaces and areas

- Offices
- Factory Premises
- Theatres, Gyms, Spas & Salons
- Hotels, Restaurants & Canteens
- Shopping Areas & Coffee Shops
- Hospitals & Pathological Labs
- Education Institutions



High Density Locations

POWERIT is ideal for large and small gatherings

- Events, Exhibitions, Shoot Locations
- Entertainment Zones
- Residential Colonies
- Residential Societies
- Airports, Railway Stations & Bus Stops
- Places of Worship & Religious Congregation









POWERIT DISINFECTANT FLOOR CLEANER

Effective liquid concentrate that provides superior cleaning and instant protection from germs across all floor areas.

Superior Cleaning & Stain Removal across both normal and heavily soiled surfaces.

(Recommended dilution specified on pack)



Recommended for daily use, for assured & effective disinfection of floor surfaces.



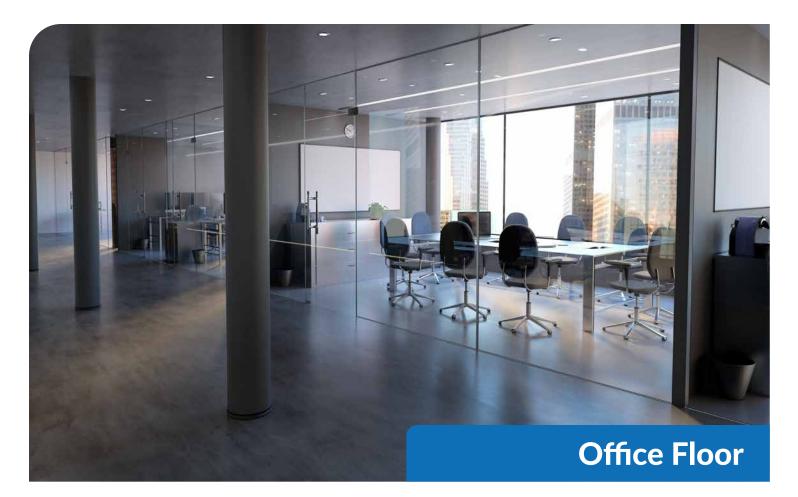
Active Ingredient: Sodium Hypochlorite recommended by leading health organizations and a unique silver-based technology for assured germ kill^.



Instantly Kills 99.9% germs[^], tested at NABL accredited labs.

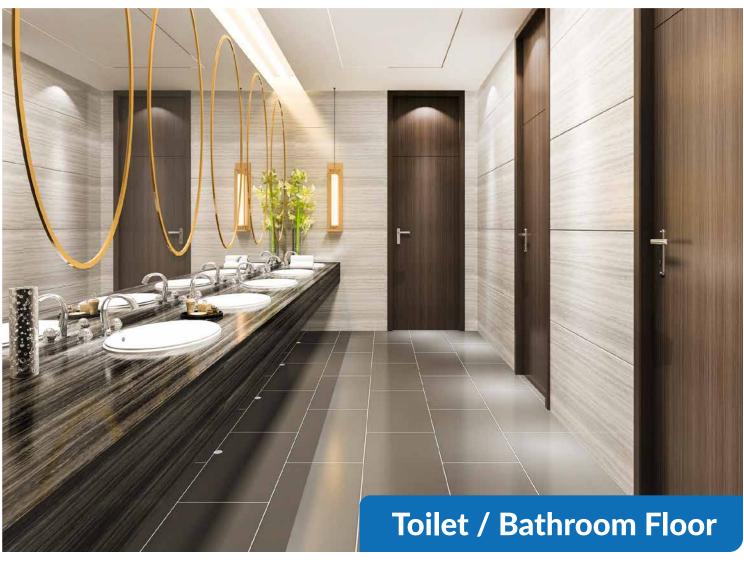


SKU: 5 Litres











POWERIT DISINFECTANT TOILET CLEANER

Powerful ready-to-use formula that provides instant protection from germs. Also removes tough stains, unpleasant odor and provides a sparkling white cleaning effect.



Powerful formula removes unpleasant odors and tough stains.



Can be used for Western as well as Indian Toilets and Urinals. Does not affect your Septic tank.

Superior Sparkling Cleaning effect on your toilet.



Instantly kills 99.9% germs[^], tested at NABL accredited labs.



SKU: 5 Litres











ADITYA BIRLA

POWERIT DISINFECTANT SURFACE CLEANER

Multi-action liquid concentrate effective in removing tough stains on multiple surfaces and can kill a broad spectrum of germs.

Spray & Mop/Wipe: The strong multi-action disinfectant spray can be sprayed on surfaces (both floor and non-floor) to provide assured protection from germs.



Active Ingredient: BKC based chemistry recommended by leading health organizations for assured germ kill.



Recommended for daily use on frequently touched surfaces. Suitable to be used on most hard surfaces like metals, wood, granite, marble, steel, etc.



Instant protection from germs^.

Always perform a small test on a discrete area to check surface compatibility before using. Avoid using on non-porous surfaces and electronics. ^ As per standard testing protocol. Image shared for representation purpose only. Actual product may marginally vary.



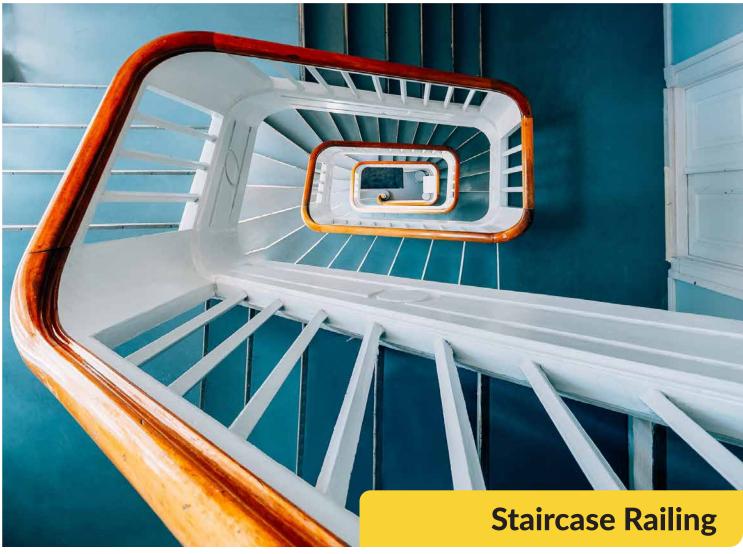
SKU: 5 Litres

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POWERIT DRAIN CLEANER

Quick-action clog remover, safe for use in all kind of pipes.

The powerful formula results in effectively cleaning the pipes from clogs.



Specially designed to remove fat, grease, hair and other kinds of clog from the blocked pipes.

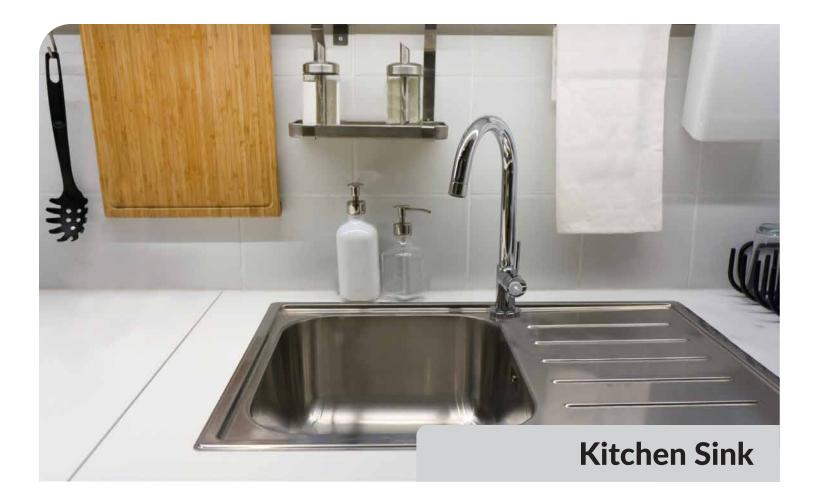


Safe for use in all kinds of pipes.



One-time use, quick-action pack.

SKU: 50 gms













ADITYA BIRLA

POWERIT FABRIC SANITIZER

Ready-to-use sanitizer spray for use on fabrics, furnishing & carpets.



Unique silver-based technology that ensures greater than 99% protection[^].



Recommended for Chairs, Sofas, Furnishing, Curtains, Carpets.

Removes unpleasant odor and leaves your surface with a refreshing fragrance.



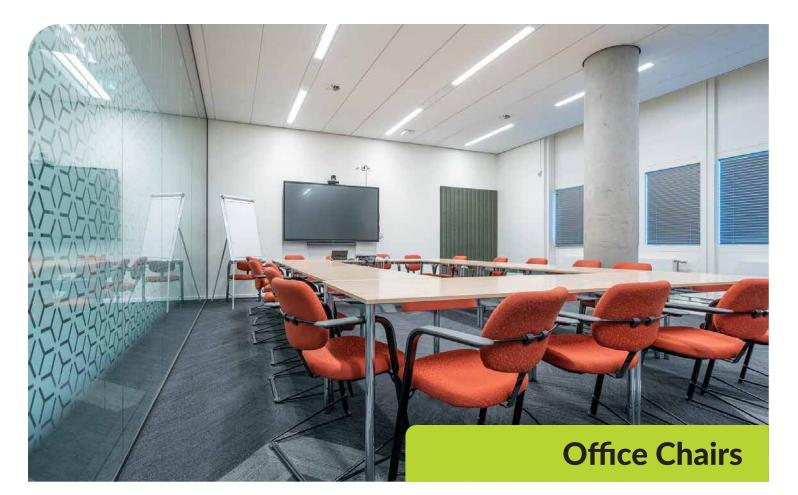
Can be used on both hard & soft surfaces. No need to wipe.





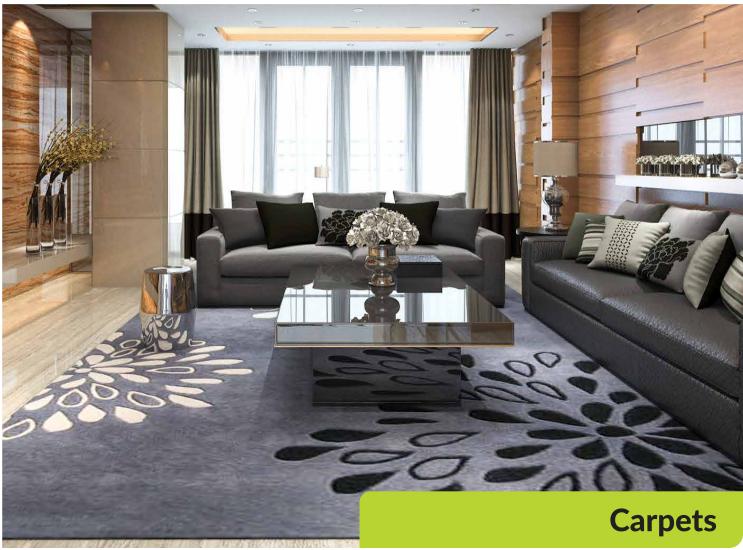


Always perform a small test on a discrete area to check surface compatibility before using. Avoid contact with any kind of textiles, clothing, polished wood, aluminium & electronics. ^ As per standard testing protocol. Image shared for representation purpose only. Actual product may vary. Not to be used on apparels and garments.











The product images shared in this manual are for representation purpose only. Actual products may vary. For any further details, refer to Product Safety Data Sheet.

^ As per standard testing protocol.

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Prospective purchasers are advised to always perform a small test on a discrete area to check surface compatibility before using and conduct their own tests and studies to determine the suitability of our products for their particular purposes and specific applications.

Product specifications and service level assurances are not binding and are subject to changes without prior notice.

Product Disclaimer: If a product supplied hereunder is not free of defects, the Company shall, after satisfying itself that the product is defective, either (i) endeavor promptly to replace such product with conforming product at the Company's expense or (ii) reimburse the Buyer any amount paid for the defective product for the invoiced value of the previously supplied product. However, the Company is not obligated to compensate for any incidental costs incurred by the customer using a defective product. To avoid doubt, the Company liability for the Products supplied to the Buyer is limited to defects that appear within the shelf life in the technical description of the product in question.

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